

Cultural Details: **Shasta Daisy**

Snow Lady is a versatile, dwarf Shasta Daisy, with the following features:

Adaptability to a range of cultural programmes (annual, biennial or perennial)  
100% blooming the first year and early to flower  
Extra dwarf habit (to 25cm), basal branching  
Cold-tolerant, and easy to grow, with a short production time  
A novel item for 10-12cm pots, from autumn and spring sowings.

Programme

Sow September/October for mid-May flowering  
Sow December/January for May/June flowering  
Sow June, for late October flowering

Culture

Sow the seeds (1,250 per gram) on the surface of the compost, cover very lightly with vermiculite, and do not exclude light. Keep compost moist, and germinate at 20-25°C. After around 5-6 weeks, transfer to 10cm pots, and grow on at 10°C minimum. As flowering requires long days, supplementary lighting is needed in the autumn (for October production), and for early production in the spring, to extend the day length to 16 hours. Commence liquid feeding once the roots are visible at the base of the pot. To encourage a dwarf habit, growth regulators can be used, according to the manufacturers' guidelines.

Pest and Disease

Aphids are the most likely insect pest on the crop; monitor for their presence and treat accordingly.  
Powdery mildew may become a problem, but again can be controlled with a suitable fungicide.

*Information provided for guidance only, as cultural practices and climatic circumstances vary.*